



Business Telemarketing

Welcome to ClickReach

Boost the success of your telemarketing campaigns with our in-depth data

At ClickReach, we believe in making eleven digits meaningful. Unlock the potential of your telemarketing campaign with targeted business categorisation of over 1.8 million business telephone numbers. Search by industry, business size and location to maximise your response and **conversion rate**. Recognising the challenge of maintaining up-to-date contact details, our team strive to update our data daily with unparalleled results.

What makes our business telemarketing data superior?

Our B2B Universe file is central to the 118 information database. A 1.7 million strong contact source, and one of only two data owners in the UK, the database is generated and maintained by people, for people. Individual business details are continually updated by a large, around the clock call centre. The database serves as a reliable and precise contact list used by BT, Google and Web.com (Scoot). With 2 million businesses annually checked and updated, our telemarketing data is an up-to-the-minute, steadfast resource.

ClickReach telemarketing databases are:

- Telephone Preference and Corporate Telephone Preference Service checked
- Continually checked and updated for optimum accuracy
- Run by a 70-seat call centre serving market leading online and phone directories.

Trustworthy, extensive and current, ClickReach delivers business phone numbers with purpose to help your business fly.

Search criteria we offer on Business phone number lists & B2B data include:

- Contact type – telephone, email, postal, mobile
- Geography – country, county, town, postcode, driving distance from a fixed point
- Company type – industry/vertical, SIC code
- Company size – turnover, company or site employees
- Job title / buying responsibility
- Mobile numbers or landline numbers or email address availability
- Specific Information – number of cars/vans in fleet, number of computers, number of mobile handsets, number of sites, new or struggling companies. Others on request.

Integrate telemarketing and direct mail/email for even better sales results

Give your telemarketing campaign a boost by integrating it with other marketing channels. To optimise conversions and increase brand awareness, interweave your telemarketing strategy with direct mail or email. Put your business in the frame before you make the call by combining direct mail and/or email marketing.

ClickReach recommend that telemarketing is conducted within a crucial **five-day window** to maximise your success rates. For further integrated marketing campaign advice, contact our insight team, and launch your multi-channel marketing strategy with confidence.