



Reach Contacts

Welcome to ClickReach

Reach the most appropriate decision maker, every time

Direct your marketing to the relevant recipient every time with ClickReach's accurate list of key specialist decision makers. Reduce campaign wastage and bypass unnecessary communications by identifying the right decision maker, based on a **targeted job responsibility**.

How?

ClickReach have purchased the business database from 118 business information, the leading business data supplier in the UK. Access to this information has enabled our experts to generate a precise and up-to-date list of key **specialist decision makers** available in the UK.

The ClickReach team have isolated all UK businesses on the database with 20 or more employees (approximately 120,000 UK businesses) for our dedicated call centre team to contact on your behalf. ClickReach identify key decision makers in a list of the most popular specialist areas. We make all the calls at once, so our clients don't have to.

The specialist areas you can purchase in our decision makers database include:

- Finance
- Procurement and Purchasing
- IT
- HR
- Sales and Marketing
- Transport and Logistics
- Telecoms
- Facilities Managers

Get the full contact details so you can introduce your business services to the correct decision maker. Every record will include:

- Business name
- Address
- Telephone number
- Specialist Decision Maker name and job title
- Business type
- Website address (where available)
- Number of employees
- TPS/CTPS indicator

We will supply you with a one-off list of **Specialist Decision Makers** based on your specific requirements. Sent to your email inbox, we will instantly arm your business with the ultimate marketing and communications tool.