



Real Data, Real Leads

Welcome to ClickReach

We are dedicated to helping our clients enhance relationships and drive value through data and marketing

ClickReach are experts in managing consumer and business data across every sector, from financial services, retail and utilities to public sector, telecoms, insurance and many more. We develop innovative solutions to help businesses make smarter, more informed decisions throughout the customer life cycle.

B2B Data Mailing, Telephone & Email

Our business data lists give you access to over 2.1 million decision makers in more than 2,000 markets, you can be confident that ClickReach will have the data solution for you.

Why should you use ClickReach for B2B Data?

- Access to 1.7 million live businesses
- We offer guarantees with our data (97% accuracy)
- Over 40 differing variables across our database ranging from location/sector/classification/size etc
- Free consultation with experienced data experts to help you clarify and refine your needs

B2C Data Mailing, Telephone & Email

ClickReach provides targeted, accurate and current B2C data lists to direct brands and agencies across the UK. The database and consumer lists within have been compiled using actual **transactional consumer data** rather than modelled information. This means you get unique B2C data insight based on facts, such as what consumers actually buy, when they buy it, how much they spend, what channel they use and what motivates them to buy. Our core B2C data file currently sits at around:

- 52 million households
- 18.2 million consumer email addresses
- 16.9 million landlines
- 7 million mobile numbers
- Across 460 variables such as Household, Financial, Lifestyle, Vehicle Ownership and Utilities data

Already have data?

Most business will hold their own data, but with legislation tightening and big changes to GDPR coming in 2018, it is prudent to start planning now. ClickReach can clean and validate your current customer data. Invest in maintaining a comprehensive, reliable, updated and current data resource. We can also supply extensive and vital **customer profiles** and **demographics** to help you identify who and where your customers are.